

## Film and Media Studies Curriculum Intent

**Department Philosophy:** To nurture creativity, provoke critical analysis and engender an appreciation of the power of the media.

**By the end of Key Stage 4 our students will know:**

1. *What is meant by “Media Language”(Camera work, Lighting, sound, editing, colour, mise- en- scene, generic codes and conventions)*
2. *How audiences are targeted and what gratifications they may derive from a media text.*
3. *How representations are constructed and to what aim. A critical appreciation of mainstream commercial representations as well as more niche and marginalised representations*
4. *How the newspaper industry is funded and owned.*
5. *How multinational conglomerates are profit driven.*
6. *The different Uses and Gratification which an audience can derive from a media text, with reference to Blumler and Katz’s theory*
7. *How to apply Todorov’s theory of narratology and Propp’s stock character theory to a narrative driven text.*
8. *The importance of contextual influences (political, social, cultural, historic)*
9. *How to use software such as Publisher, Photoshop and in some instances Adobe to create fit for purpose media products of their own*
10. *How to manage the composition and arrangement of their own media products so as to effectively target specific audience*
11. *That independence in creative expression is something wonderful*
12. *How to manage time effectively and the importance of working to deadlines*

**By the end of Key Stage 5 our students will know:**

13. *What it means to be an auteur*
14. *How to comment on spectatorship and audience interaction with a film text*
15. *How the mainstream Hollywood film developed as a medium*
16. *A number of European and Non- European film texts as well as seminal experimental and silent movie texts*
17. *How to be critically autonomous*
18. *How to write a screen- play*
19. *The elements which are needed to create a short film*
20. *That being experimental in style and composition is a risk worth taking*
21. *The importance of self reflection and critical evaluation when creating their own film products*